



For Immediate Release

Local Electrical Contractor Expands Its Offerings to Now Include Technology Services

November 5, 2019 at 12:01 AM EDT

Custer, Inc.'s Technology Capabilities Transition Into Service Offerings of CS Erickson – West Michigan-Based Commercial And Industrial Electrical Contractor

GRAND HAVEN, MICHIGAN - October 29, 2019 - CS Erickson, electrical services contractor and subsidiary company of Custer, Inc., will assume Custer Technology's audiovisual and technology services and resources, effective January 1, 2020. This shift will align CS Erickson's capabilities with Custer, Inc.'s longstanding portfolio of technology customers and better serve the expanding technology needs of growing companies in West Michigan.

Custer, Inc. has served greater Grand Rapids for over thirty-eight years as the region's premier office furniture dealer and custom solutions manufacturer, offering integrated spaces to promote meaningful connections in the workplace. Custer, Inc. began offering audiovisual and technology services to its customers through the addition of the company's technology division in 2009.

In 2015, Custer, Inc. became majority owner of C&S Electrical Services – founded in 1981. The company then purchased Erickson Electric Service – founded in 1987 – in order to further expand its integrated furniture and technology capabilities in 2017. The two newly-acquired entities were then merged into one business and rebranded as CS Erickson.

"As a Custer family of companies, we are excited about the growth opportunities that come with this transition," said Todd Custer, President and CEO of Custer, Inc. "With this new unified scope of capabilities, CS Erickson will be able to more efficiently complete project cycles, ensuring customers are receiving the highest-quality services."

Today, CS Erickson serves commercial, industrial, and healthcare customers in greater West Michigan from its two locations in Grand Haven and Grand Rapids. CS Erickson is comprised of fifty-eight highly skilled electricians, technicians, engineers, and sales advisors. The transition of existing technology customers began earlier this Fall, and the complete transition expected to be finalized by January 1, 2020.

"CS Erickson has experienced successful growth the last few years. With the addition of our Technology team, we are excited to serve our clients with expanded solutions and capabilities for current and future needs," said Josh Lester, President of CS Erickson.

###

About Custer, Inc.

For over 38 years, Custer has created exceptional workspaces that augment meaningful connections and empower people to do their best work. Custer designs and builds environments that maximize productivity and a sense of purpose, drawing on extensive research and established expertise. Providing full-service solutions including workplace strategy, design, integrated technology, custom-tailored solutions and furniture, Custer delivers spaces that inspire and support great work.

About CS Erickson

CS Erickson's Mission - We partner to solve current and future electrical, energy, and technology needs through a team of people who assess, design, execute, and manage complete and powerful solutions. CS Erickson's Vision – Redefining what's possible by making every solution insightful, proactive and simple.

CONTACT

Tricia Jackson

Custer, Inc.

303.889.9381

tricia.jackson@custerinc.com