







flexible common area - break out space

@Home Realty Holland

THE CHALLENGE

@Home Realty partnered with Custer in 2019 to bring the company's fun, youthful culture to the forefront of their new Holland location.

The West Michigan-based real estate agency sought a welcoming touch-down space for their Holland-based agents and an inviting environment for hosting clients.

The space needed to be able to support a multitude of user experiences in a high-end but approachable environment, while incorporating amenities for entertaining and wowing guests.

Custer provided thoughtful, custom-designed millwork, furniture and all-inclusive interior design solutions that pushed the space to the next level and created dramatic and unexpected experiences with attention to detail.







LOCATION & SPECIFICATIONS @Home Realty Holland, Michigan Completed October, 2019 15,000 square feet

SOLUTIONS PROVIDED

All-inclusive design Thoughtfully designed custom millwork Unique, energetic common spaces

STRATEGIC PARTNERS T2 Construction GMB Architecture + Engineering

FEATURED PRODUCTS Steelcase Coalesse Renegade Custom Solutions 15K square feet



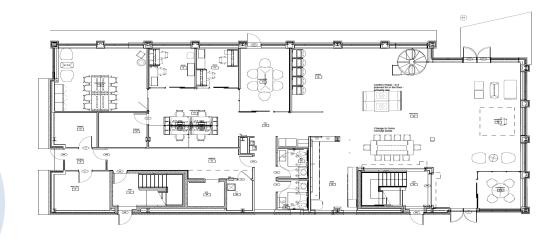
THE SOLUTION

Together with Renegade, Custer provided all-inclusive design, furniture, technology, and custom solutions for this brand new 15,000 square foot building in downtown Holland.

In Custer's search for a lakeshore presence, we were able to partner with @ Home Realty to create a space on the first floor for our own lakeshore-based team.

The @Home Realty team's desire to try new, innovative solutions allowed Custer's design team flexibility in how we approached thoughtful design for this project.





38 agents + staff using space as touch-down

2 story slide

6 conference room spaces

> 65 private office spaces

'From the first meeting Jody was willing to think outside the box like we do. Working with Renegade was phenomenal.'

> - Jake Hogeboom, @Home Realty Founder