



Design Services

Custer's design stage of each project always begins with you—our customer. Throughout each step of design, our underlying priority is to implement innovative ways to empower your company to work more efficiently using techniques to distill big-picture challenges into tangible design solutions.

Story Telling

Visualization
Concept development
User experience

Test

Digital prototyping
Physical mockups
Space analytics

Validate

Budget
Concepts
Approval & Sign Offs

IT'S IN THE DETAILS

Quality design doesn't have to stop at the big picture. Incorporating accessories allows your space to stand out and function seamlessly.

- Custom tackboard + fabric
- Waste + recycling receptacles
- Chair mats + rugs
- Coat racks
- File storage
- Desk accessories
- Artwork + framing
- Presentation rails
- Plantscaping
- Decorative lighting
- Privacy screens
- Window film



- 1** **INTRO + ASSESSMENT** | Customer communicates need through initial contact; sometimes the result of a workplace strategy engagement. Initial site visit conducted to review all details of the project. Needs Assessment established via dialogue, workplace surveys, interviews, data collection, on-site field measurements.
- 2** **DESIGN DEVELOPMENT** | Preliminary concepts are created with suggested furniture layouts, products and interior finishes based on gathered information. Station standards, block plans and adjacency studies are all included in this stage of the design process.
- 3** **CUSTOMER FEEDBACK** | Workplace Sales Advisor and Lead Designer share proposed design with customer for review and feedback. Changes are noted and assessed at this time.
- 4** **DESIGN REVISIONS** | Designer adjusts for all changes requested by customer and presents a revised plan for new concepts and interior finishes.
- 5** **CUSTOMER FEEDBACK** | Client is presented with and approves final design and layout package.
- 6** **FINAL DESIGN** | Designer moves forward with final design and creates specifications, confirming that necessary components are included for accuracy. Coordination with electrician and other project trades occur at this time for project accuracy.
- 7** **QUOTE CREATION** | Once complete, the final specifications are sent to a Workplace Sales Advisor who processes the parts and as a result, a quote is created.
- 8** **PRE-ORDER KICKOFF** | Internally, Lead Designer and Workplace Sales Advisor conduct pre-launch check-in with Project Manager and any involved subsidiary partners.
- 9** **QUOTE APPROVAL** | Workplace Sales Advisor and Lead Designer present final quote to customer for final approval.
- 10** **CLIENT APPROVAL** | Once approved, quote is converted into an order.