



Putting Information to Work

Making an investment in your workplace is serious business. We're committed to using the latest tools and resources to address the goals and challenges of your organization. Using proven data and people-driven research to validate solutions, we work with you to discover, design, and build exceptional spaces—empowering you to do your best work.



Workplace Strategy + Consulting

No matter where you are in your workplace journey, we take the time to listen before recommending solutions.

Connecting the goals of your project to the goals of your business is an important first step in finding success in Custer's value driven solutions. The key to your workplace transformation is building an integrated strategy that will align your organization's visions and inspire innovation. Through an intuitive process to understand your priorities, we take the time to listen before recommending solutions.

Sample Priorities

Our conversations can reveal what matters most to your business so that our solutions can focus on those needs first. Some examples might include:

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|----------------------------------|----------------------------|
| 1. Culture + Values | 5. Real Estate Utilization |
| 2. Sustainability | 6. Technology Integration |
| 3. Attracting + Retaining Talent | 7. Innovation |
| 4. Health + Wellness | 8. Team Collaboration |

Sample Questions

We use open-ended questions to uncover specific needs that we can address in our design solutions.

1. Is your space smart and sustainable?
2. How do you attract and retain the best talent?
3. How should your space strategy pair with your business strategy?
4. How do you support employee wellbeing?
5. What's your growth strategy, and how do you best optimize real estate?
6. How do you support collaboration and foster communication?
7. How does your brand innovate and inspire?
8. How do you balance needs for privacy and collaboration?