

CUSTER BY THE NUMBERS.

Through over four decades of service we've come a long way. Dedicated employees and growing number of locations allow us to best serve you. Let's break it down.

Established in

1981

Custer partner companies:

4

CS Erickson
Century
Worklab
Falkbuilt



Average employee retention rate

9 YEARS

Some 20+ years

Clients served:

700+

Our Purpose:

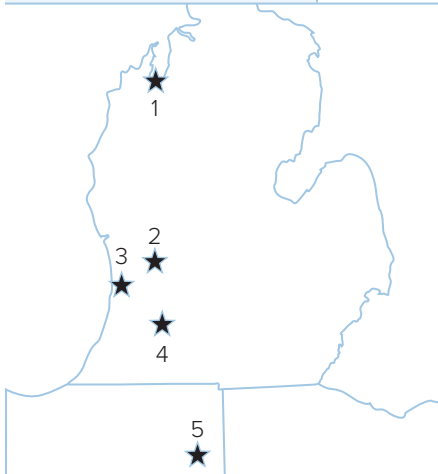
**Empowering
you to do your
best work.**



The largest interiors dealership in West Michigan

Our Operating Locations

- 1 Traverse City
- 2 Grand Rapids
- 3 Holland
- 4 Kalamazoo
- 5 Fort Wayne



Working Custer Showrooms:

7



Grand Rapids Headquarters



Hall Street Grand Rapids



Kalamazoo Showroom



Holland Showroom



Worklab



Traverse City Showroom



Fort Wayne Showroom

Family Owned



2ND

Generation

Vertical markets served:

6

Small Business
K-12
Healthcare
Higher Education
Corporate
Hospitality

With Custer, you can...



Be yourself.

Your business has a unique set of opportunities and expectations. We'll work with you to discover what it would take for you to reach your full potential.



Be connected.

From power and data to spaces where people and ideas come together, we design and install the solutions you rely on to stay connected.



Be supported.

We'll analyze the dynamics of your business and map out the best way to utilize your space and enhance your user experience.



Be empowered.

Once installation is complete, we'll help you familiarize yourself with the capabilities of your improved space so that you can make the most of it.



Be inspired.

We'll work with you to select interior design, furniture, and custom elements that uplift your space and express who you are.



Be a partner.

Custer is the exclusive dealer partner of Steelcase in the West Michigan and Greater Fort Wayne markets. We also offer solutions from 100+ other furniture manufacturer partners.