

CUSTER by the numbers



Through over four decades of service we've come a long way. Dedicated employees and growing number of locations allow us to best serve you. Let's break it down.

Established in
1981



Average Employee
Retention Rate

10+
YEARS

Some 20+ years

Our **WHY:**

We create personalized spaces that
elevate your well-being, promote
innovation, and transform the
communities we live in.

6 Vertical
markets
served:

- Healthcare
- Corporate
- Small Business
- K-12 Education
- Higher Education
- Hospitality

CORE VALUES

FIND THE POSITIVE

TAKE THE EXTRA STEP

FAMILY FIRST

BETTER EVERY DAY

BUILD TRUST

Clients served:

700+



Largest interiors
dealership in
West Michigan

Working Custer Showrooms:

7



Grand Rapids
Headquarters



Hall Street
Grand Rapids



Kalamazoo
Showroom



Holland
Showroom



Worklab



Traverse City
Showroom



Fort Wayne
Showroom

Our Operating Locations

1. Traverse City
2. Grand Rapids
3. Holland
4. Kalamazoo
5. Fort Wayne

Family Owned



2ND
Generation

